

Mario Guerrero C.V.

CONTACT INFORMATION

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ACADEMIC EMPLOYMENT

California State Polytechnic University, Pomona, Pomona, California

Assistant Professor of Political Science, 2012-present

University of California, Santa Barbara, Santa Barbara, California

Lecturer in Political Science, 2010-2012

EDUCATION

University of California, Santa Barbara, Santa Barbara, California

Ph.D., Political Science, 2012

- Dissertation Topic: "The Spatial Context of Donations to Political Campaigns"
- Advisor: Garrett Glasgow

University of California, Santa Barbara, Santa Barbara, California

M.A., Political Science, 2006-2008

UCLA, Los Angeles, California

B.A., Political Science, 2002-2005

PUBLICATIONS

Conroy, M., J.T. Feezell, and M. Guerrero. 2016. "Internet Use and Political Participation: Engaging Citizenship Norms Through Online Activities." *Journal of Information Technology Politics*, 13(2), 95-107.

Conroy, M., J.T. Feezell, and M. Guerrero. 2015. Terms of Engagement: Online Political Participation and the Impact on Offline Political Participation. in J. Vaughn and V. Farrah-Myers, eds., *Controlling the Message*, New York, NY: NYU Press.

Guerrero, M. 2014. Book Review of *Facebook Democracy: The Architect of Disclosure and the Threat of Public Life* by J. Marchial, *Political Science Quarterly*, 129(1): 156-157.

Guerrero, M. and A. Rod. 2013. Engaging in Office Hours: A Study of Student-Faculty Interaction and Academic Performance. *Journal of Political Science Education* 9(4): 403-416.

Guerrero, M., 2013. Book Review of *A Networked Self: Identity, Community, and Culture on Social Networking Sites* by Z. Pappichrissi, *Information, Communication, & Society*, 16(4): 633-634.

Conroy, M., J.T. Feezell, and M. Guerrero. 2012. Facebook and Political Engagement: A Study of Online Political Group Membership and Offline Political Engagement. *Computers in Human Behavior* 28(5): 1535-1546.

Rahbek-Clemmensen, J., E. Archer, J.D. Barr, A. Belkin, M. Guerrero, C. Hall, and K.E.O. Swain. 2012. Conceptualizing the Civil Military Gap. *Armed Forces and Society* 38(4): 669-678.

CONFERENCE PRESENTATIONS

Guerrero, M.A. 2017. Roundtable: Presidential Campaigns and the Future of the Two-Party System in the United States. The Western Political Science Association, Vancouver, BC, Canada, April 2017.

Guerrero, M.A. 2016. *New Technologies, New Attitudes: The Challenges Facing Millennial Students*. The Western Political Science Association, San Diego, CA, March 25.

Chair for 'The Political Science Classroom: Strategies to engage the student.' for the Western Political Science Association, March 25.

Guerrero, M.A., M. Le, and M. Petersen. 2015. *Age, The Internet, and Political Participation*. The Western Political Science Association, Las Vegas, NV, April 2.

Guerrero, M.A. 2014. *Participation in the Internet Age: The Effect of Spatial Variation on Citizenship Norms*. The Western Political Science Association, Seattle, WA, April 19.

Chair and discussant for 'New Research on Shaping Voter Opinions and Preferences' for the Western Political Science Association, Seattle, WA, April 17.

Discussant for 'The Power of Information and Interconnectedness in the Global Village' for the Western Political Science Association, Seattle, WA, April 17.

Guerrero, M.A. 2014. *Career Perspectives: From Grad Student to Professor* for the 2014 WPSA Latino Politics Workshop, April 16.

Guerrero, M.A. 2014. *Face-to-Face Interaction: Office Hours and Online Study Groups*. The California State University Annual Teaching Symposium, San Marcos, CA, March 8.

Guerrero, M.A. 2013. *Online Political Socialization and Citizenship Norms*. The American Political Science Association Conference, Chicago, IL, August 29.

Guerrero, M.A. 2013. *Moderator of Public Intellectualism: Academics who Engage in Real-Time Politics Using New Media*. The Western Political Science Association Conference, Hollywood, CA, March 30.

Guerrero, M.A. and M. Conroy. 2013. *Are You Man Enough? The Gendering of Presidential Candidates by Print Media, 1992-2008*. The Western Political Science Association Conference, Hollywood, CA, March 30.

Guerrero, M.A. and A.B. Rod. 2013. *Using Facebook Study Groups as a Pedagogical Tool for Political Science Courses*. The American Political Science Association Teaching & Learning Conference, Long Beach, CA, February 9.

Guerrero, M.A., M. Conroy, and J.T. Feezell. 2013. *Terms of Engagement: Online Political Participation and the Impact on Offline Political Participation*. The Southern Political Science Association Conference, Orlando, FL, January 2.

Guerrero, M.A. 2012. *Changing the Golden State in 140 Characters or Less*. Panelist at the Envisioning California Conference, Sponsored by the Center for California Studies, Sacramento, CA, September 14.

Guerrero, M.A. 2012. *Discussant networks, spatial structures, and political donations: Why do people donate to political campaigns?* The Midwest Political Science Association Conference, Chicago, Illinois, April 12.

Guerrero, M.A. 2012. *Party Networks on Twitter: Ideological Extremism?* The Western Political Science Association Conference, Portland, Oregon, March 23.

Guerrero, M.A. 2010. More Than Incumbency: Why We Donate to Political Campaigns. The American Political Science Association Conference, Washington DC, September 2.

Guerrero, M.A. and M. Conroy. 2010. Terms of Engagement: Online Political Use of the Internet and Differential Forms of Offline Activity. The Western Political Science Association Conference, San Francisco, California, April 2.

Feezell, J.T., M. Conroy, and M.A. Guerrero. 2009. Facebook is... Fostering Civic Engagement: A Study of Social Networking Sites and Civic Literacy. The American Political Science Association Conference, Toronto, Ontario, Canada, September 6. Winner of Best Graduate Paper in the Technology and Politics section.

Guerrero, M.A. 2009. It's Bush Stupid: Retrospective Voting in the 2008 Election. The Southwestern Political Science Association Conference, Denver, Colorado, April 11.

Guerrero, M.A. 2009. How Race and Gender Take a Backseat in the 2008 Election. The Western Political Science Association Conference, Vancouver, British Columbia, Canada, March 21.

Guerrero, M.A. 2008. Forecasting Money: Predicting Fundraising from the Major Political Parties. The Midwest Political Science Association Conference, Chicago, Illinois, April 6.

AWARDS, HONORS,
AND GRANTS

Provost Teacher-Scholar Award, 2017-2018

Exceptional Service to Students Award, 2017-2018

RAND Faculty Leader Fellowship, 2017

Provost Teacher-Scholar Award, 2016-2017

Exceptional Service to Students Award, 2016-2017

Improving the Classroom Experience Grant, 2016

IAMFIRST, Office of Undergraduate Research Recognition, 2015-2016

Provost Teacher-Scholar Award, 2014-2015

Kellogg FuTURE Mini-Grant Program Award (with Salvatore Palomino), 2013-2014

University Teacher-Scholar Support, 2013-2014

Improving the Classroom Experience Grant, 2013

Kellogg Presidents Research, Scholarship, and Creative Activities Grant, 2013

Ford Foundation Dissertation Fellowship, 2011-2012

Graduate Division Fellowship, UCSB Graduate Division, 2011-2012

UCSB Academic Senate Travel Grant, 2012

Graduate Dean's Advancement Fellowship, UCSB Graduate Division, 2011

Graduate Opportunity Fellowship, UCSB Graduate Division, 2011

Best Graduate Student Paper, American Political Science Association, Technology and Politics section, 2010

Fund for Latino Scholarship, American Political Science Association, 2010

Travel Grant Award, American Political Science Association, 2009 and 2010

Summer Fellowship, University of California DIGSSS, sponsored by the National Science Foundation, 2009

Manzur-Wesson Award for Best Seminar Paper, UCSB Political Science Department, 2008

Travel Grant Award, University of California DIGSSS, sponsored by the National Science Foundation, 2008

DIGSSS Scholar Fellowship, University of California DIGSSS, sponsored by the National Science Foundation, 2006-2007

Travel Grant, UCSB Political Science Department, 2008, 2009, 2012

Department Fellowship, UCSB Political Science Department, 2007, 2008, and 2011

STUDENT AWARDS Faculty Advisor, Brittany Banner for McNair Scholars Program, 2016-2017

Second place winner of the 2017 CSU Student Research Competition at Cal Poly San Luis Obispo, Ashling Kelly for 'Do Fact Checks Matter? An assessment on the impact of fact-checking in 'post-truth' politics', April 28, 2017.

Winner of the 2017 Cal Poly Pomona Student Research Conference, Ashling Kelly for 'Do Fact Checks Matter? An assessment on the impact of fact-checking in 'post-truth' politics', March 30, 2017.

Winner of the 2017 Cal Poly Pomona Student Research Conference, Daniel Raad for 'Do Social Networks Mirror the Ideals of a Deliberative Democracy', March 30, 2017.

Winner of the 2016 Cal Poly Pomona Student Research Conference, Travis Barrett for 'The Egocentric Presidency: How Presidents Use Language to Communicate with the American Public', March 28, 2016.

2014-2015 Kellogg Undergraduate Scholars Program Award, Robert Rhodes for 'Government Intervention and Free Markets', February 2, 2015.

2014-2015 President's Travel Fund Award, Michael Huston for 'Evaluating 50 Years of American Education Reform', December 12, 2014.

Winner of the 2014 Cal Poly Pomona Student Research Conference, Patrick Shushereba for 'The Swing Vote and the Attitudinal Model of the Supreme Court', March 7, 2014.

2013-2014 Kellogg FuTURE Mini Grant, Salvatore Palomino for 'Legislative Friction: Using Social Network Analysis to Study Partisan Polarizations Impact on Congressional Productivity', February 12, 2014.

2013-2014 Kellogg Undergraduate Scholars Program Award, Victor Munoz for 'College-Bound Students, Volunteering, and Political Interest', February 9, 2014.

2013-2014 Kellogg Undergraduate Scholars Program Award, Jesus Navarro for 'The Latino Electorate: Their Increasing Role, Impact, and Opportunity', February 9, 2014.

Winner of the 2012-2013 Betty Nesvold Award for Best Graduate Student Paper at the CSU SSRIC Student Research Conference, Kathryn Gruszecki for 'Japanese Incumbency: A Focus on Confucian Values and the Liberal Democratic Party of Japan', May 11, 2013.

TEACHING AWARDS Most Helpful Advisor, Cal Poly Pomona, Political Science Club, 2016-2017

Outstanding Faculty Advisor, Cal Poly Pomona, College of Letters, Arts, and Social Sciences, 2015-2016

Most Helpful Advisor, Cal Poly Pomona, Political Science Club, 2015-2016

Outstanding Professor of the Year, Cal Poly Pomona, Political Science Club, 2014-2015

Most Dedicated Professor, Cal Poly Pomona, Political Science Club, 2014-2015

Professor of the Year, Cal Poly Pomona, Political Science Club, 2013-2014

Professor of the Year, Cal Poly Pomona, Political Science Student Association, 2012-2013

Outstanding Teaching Award, UCSB Graduate Student Association, 2010

Outstanding Teaching Award, UCSB Resident Hall Association, 2010

Outstanding Teaching Award, UCSB Academic Senate Award, 2009

TEACHING
EXPERIENCE

California State Polytechnic University, Pomona, Pomona, California

Instructor

September 2012 - Present

Served as a tenure-track faculty member for political science department, responsible for teaching, research, and university service.

- PLS 101 Introduction to Political Science
- PLS 201 Introduction to American Government
- PLS 205 Research Methods in Political Science
- PLS 321 The Electoral Process
- PLS 325 The American Congress
- PLS 326 The American Presidency
- PLS 425 Gender and Politics in America
- PLS 461 Senior Thesis in Political Science I
- PLS 462 Senior Thesis in Political Science II
- PLS 481 California Government

INVITED TALKS

Hip-Hop and Politics, Cal Poly Pomona Library Black History Month, California State Polytechnic University, Pomona, February 7, 2017

Navigating Academia, McNair Scholars Program Colloquia, California State Polytechnic University, Pomona, February 3, 2017

Trump after the Election, Cal Poly Pomona Library with Political Science Department, California State Polytechnic University, Pomona, November 17, 2017

Educate the Vote, Cal Poly Pomona Cultural Centers, California State Polytechnic University,

Pomona, October 26, 2017

Public Talk on the Presidential Debates, Cal Poly Pomona Library, California State Polytechnic University, Pomona, October 4 & 19, 2016

Teaching the Political Science Student in the New Millennium, University of California, Riverside, Riverside, CA, April 4, 2016

Moderator of Student Immigration Debate, Cal Poly Pomona Library, California State Polytechnic University, Pomona, February 13, 2014

Public Talk on the US State of the Union Address, Cal Poly Pomona Library, California State Polytechnic University, Pomona, January 28, 2014

Roundtable Panelist at New Faculty Orientation, California State Polytechnic University, Pomona, September 17, 2014

Facebook and Politics: The Connection Between Social Media and Political Participation, University of California Sacramento Center, UC Davis, April 25, 2013

California's Ballot Propositions and Elections, Cal Poly Pomona Cultural Center, California State Polytechnic University, Pomona, October 17, 2012

Public Talk on the Presidential Debates, Cal Poly Pomona Library, California State Polytechnic University, Pomona, October 3 & 11, 2012

The Habits and Behaviors of Donors in Spatial Networks Works in Progress Talk, Political Science Department, University of California, Santa Barbara, February 21, 2012.

Communication in the College Classroom: Pedagogical Approaches to Technology UCSB Political Science Department, November 8, 2011.

Public Speaking in Political Science UCSB Political Science Department, October 31, 2011.

Campaign Finance Reform POL S 151 Voting and Elections, Professor Lauren Copeland, University of California, Santa Barbara, August 28, 2011.

Public Opinion and Representation POL S 12 American Government, Professor Bruce Bimber, University of California, Santa Barbara, February 11, 2011.

Facebook and Civic Engagement POL S 437 Mass Media and Politics, Professor Ann Crigler, University of Southern California, March 9, 2010.

The US Economic System POL S 12 American Government, Professor Jessica Feezell, University of California, Santa Barbara, November 22, 2009.

The Supreme Court POL S 12 American Government, Professor Jessica Feezell, University of California, Santa Barbara, May 6, 2009.

The 2008 Presidential Election POL S 12 American Government, Professor Bruce Bimber, University of California, Santa Barbara, February 25, 2009.

Regression Models POL S 104 Research Methods and Statistics, Professor M. Stephen Weatherford, University of California, Santa Barbara, November 13, 2008.

Forecasting Money Works in Progress Talk, Political Science Department, University of California, Santa Barbara, May 16, 2008.

PROFESSIONAL
DEVELOPMENT

CSU Teaching Symposium and Conference, Sponsored by the Faculty Center of the California State University System, San Marcos, CA, March 8, 2014.

Participant in Faculty Working Group on Research and Writing, Sponsored by the California State Polytechnic University Faculty Center, Pomona, California, 2013-2014.

Participant in Faculty Working Group on Performance Tasks, Sponsored by California State Polytechnic University Faculty Center, Pomona, California, 2013-2014.

Ford Foundation Fellowship Conference, Sponsored by the National Academies of Sciences, Newport Beach, California, October 1-3, 2012.

Ford Foundation Fellowship Conference, Sponsored by the National Academies of Sciences, Newport Beach, California, October 13 - 15, 2011.

UC DIGSSS Scholars Dissertation Research Symposium, Sponsored by UC Berkeley, UCLA, and the National Science Foundation, Santa Barbara, California, April 29, 2010.

National Science Foundation, Alliance for Graduate Education and the Professoriate, National Conference Attendee and Panelist, University of Texas at Austin, Austin, Texas, April 19, 2010.

Instructor, Undergraduate Research - Independent Study Course (25 students), Department of Political Science, University of California, Santa Barbara, Spring Quarter 2009.

UC DIGSSS Scholars Dissertation Research Symposium, Sponsored by UC Berkeley, UCLA, and the National Science Foundation, Marina Del Ray, California, November 14, 2009.

Preparing Future Faculty Summer Institute, Sponsored by the National Science Foundation, Howard University and the University of Texas at El Paso, El Paso, Texas, June 11-14, 2008.

Panelist, UCSB Alliance for the Graduate Education in the Professoriate, McNair Scholars Insititute, Santa Barbara, California, 2007.

PROFESSIONAL
SERVICE

Service to the Discipline

Latino Caucus of the American Political Science Association **2016 - present**
Affiliated group in APSA representing the nationwide contingent of Latino/Hispanic scholars in political science.

President, 2017-2018

Vice-President, 2016-2017

Section Chair of the Western Political Science Association **2014 - present**
Organized panels and scheduling for Western regional meeting of political scientists.

Political Communication, 2017-2018

Teaching and Professional Development, 2015-2016

Political Communication, 2014-2015

Information Technology Committee, WPSA **2012 - 2014, 2017 - present**
Committee in the Western Political Science Association tasked with the web and social media strategy of the annual meeting.

California State Polytechnic University, Pomona, California

University Research Faculty Advisory Committee **2016 - present**
University-wide committee responsible for overseeing research activities for undergraduate student population.

Chair, 2017-2018

Chair-elect, 2016-2017

University Working Group on Web Technologies **2013 - present**
University-wide committee responsible for campus webpage design and student portal, MyBronco.

Social Science Research Instructional Council Campus Representative **2012 - present**
System-wide council of faculty members on research, instruction, and related activities in social science.

College of Letters and Social Science Associate Dean Search Committee **2016 - 2017**
University-wide committee responsible for search and hiring of associate dean of CLASS.

College of Letters and Social Science Student Success Committee **2016 - 2017**
University-wide committee responsible for increasing graduation rates and student retention.

College of Letters and Social Science Budget Committee **2013 - 2015**
College committee responsible for allocating funding for faculty and student travel.

College of Letters and Social Science Instruction Committee **2012 - 2015**
College committee responsible for recommending best practices for college instructors.

Search Committee: Cal Poly Pomona Political Science Department **2013 - present**
Department committee responsible for search and hiring of tenure-track faculty members.

Assistant professor in Public Administration, 2016-2017

Assistant professor in Comparative Politics, 2015-2016

Assistant professor in American Politics, 2014-2015

Assistant professor in International Relations, 2013-2014

Webpage Maintenance: Cal Poly Pomona Political Science Department **2012 - present**
Responsible for updating website and managing creative content.

Undergraduate Research Journal: Cal Poly Pomona Political Science Department **2015 - 2016**
Faculty liaison for undergraduate-run student research journal, founding issue.

Union Representative: Cal Poly Pomona Political Science Department **2012 - 2013**
Union representative for the California Faculty Association, reporting to department.

Faculty Advisor: Cal Poly Pomona Associated Students, Inc., **2012 - present**
Faculty representative for multiple student groups on campus.

Hermanos Unidos, 2016-present

Political Science Club, 2012-present

College Republicans, 2015-2016

Young Democrats, 2014-2016